



25TH ITS WORLD CONGRESS
COPENHAGEN
17 – 21 SEPTEMBER 2018

Quality of life

COMMERCIAL PARTNERSHIP AND EXHIBITION BROCHURE

Organised by:



Co-organised by:



Hosted by:



Supported by:

GREATERT
COPENHAGEN



Welcome to Copenhagen



JOIN US IN COPENHAGEN FOR THE ITS WORLD CONGRESS IN 2018

ERTICO — ITS Europe and the City of Copenhagen will proudly be hosting the 25th ITS World Congress in the beautiful centre of Copenhagen, where the historic buildings meet the revolutionary ITS solutions of tomorrow, creating one of the most liveable cities in the world.

The congress theme 'ITS Quality of Life' supports the Copenhagen belief that intelligent transport systems are an important means to enhance people's daily life through seamless, smart and sustainable mobility solutions. The 25th ITS World Congress will open the streets of Copenhagen to the testing of new and innovative ITS solutions. The City of Copenhagen will strive to create a congress that gives insights into the future of intelligent transport systems and sets the agenda for a better world of tomorrow.

See you in Copenhagen!

EXHIBITION OPENING TIMES

Monday 17 September	18.00 - 20.00
Tuesday 18 September	09.00 - 17.30
Wednesday 19 September	09.00 - 17.30
Thursday 20 September	09.00 - 17.30
Friday 21 September	09.00 - 14.30

** Times are subject to changes*

COPENHAGEN - DRIVING GREEN TECHNOLOGY AND INNOVATION

Copenhagen has shown remarkable results while working with urban development challenges in relation to the traffic safety, environment and congestion. The driving ambition is to become the first carbon-neutral capital city by 2025.

To achieve this, Copenhagen wants to be the European leader within green technology and innovation. Therefore, the City of Copenhagen is active in a number of innovative projects, including making public transport more attractive and less polluting, as well as raising the average speed of cyclists by using ITS solutions to prolong green lights.

We see intelligent transport systems as an important means to help us to improve traffic flow, road safety, promote cycling and enhance public transport. It is about finding solutions that are smarter, greener and healthier. The green agenda goes hand in hand with citizens' needs.

A green city is a precondition for a liveable and healthy city.



CONGRESS AND EXHIBITION VENUE

Bella Center, Center Blvd. 5, 2300 København S, Denmark

www.bellacentercopenhagen.dk

We look forward to welcoming you to Copenhagen in 2018.



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Why become a commercial partner & exhibit at the Congress?

Commercial partners and exhibiting are key in contributing to the success of a conference. The ITS World Congress 2018 invites all sectors to play a role in the ongoing development of Intelligent Transport Systems and Services.

Our commercial partnership and exhibition packages reflect our commitment to bringing together and work with diverse industry professionals with unique expertise and the ambition to develop cross sector network, collaboration and ultimately new business solutions.

WHAT TO EXPECT



4,000 Delegates



10,000 Visitors during the congress in the exhibition area



500 Organisations



- Over 100 + countries
- 100 + journalists from both trade, business and news media
- Private sector representatives from multiple industries
- Government, state and city representatives

WHEN AND WHERE

17 – 21 September 2018, Copenhagen, Denmark. The Bella Center is the largest congress and exhibition venue in Scandinavia. Located less than 10 minutes from both Copenhagen international airport and the city centre, it is the ideal location in which to host an international event.

SECTORS

- Automotive manufacturers
- Consulting Industry
- County and City Councils
- Infrastructure Operators
- International expert groups
- ITS national associations
- Municipalities
- National, regional and local authorities
- Emergency Services
- Road operators and concessionaires
- State agencies
- Systems integrators
- Transport authorities
- Telecommunications

PROFILES

- CEO's
- Chief engineers
- COO's
- Dealers and agents
- EU commissioners and EU representatives
- Expert groups
- Mayors and city representants
- Policy makers and legislators
- Project developers
- Researchers and academics
- Senior managers
- State ministers
- Users and stakeholders

WHO EXHIBITS?

- Applications for Traffic Management
- Automotive Electronics and Components
- Automotive Signage & Technologies
- Bus Priority Systems
- Central Control Room/Traffic Operations Systems
- Commercial Vehicle Operations
- Digital Mapping
- Driver Assistance Systems
- Emergency Support Systems
- EU Commission
- Fare, Toll and Fines Collection Systems
- Fleet Management & Control Systems
- Global Positioning/Information Systems
- Incident Warning Systems
- Intermodal Systems Integration
- In-Vehicle Information/Safety
- ITS Research
- ITS National Associations
- Modelling and Simulation
- Parking Management Systems
- Public funding of ITS Research
- Road Weather Solutions
- Signaling and Control Devices
- Surveillance and Tracking Technologies
- Systems Integration
- Telematics
- Toll/Traffic Management Systems
- Traffic Detection and Data/Traffic Enforcement
- Traffic Sensors
- Transport Consultancy
- Traveller Information Systems
- Vehicle and Pedestrian Detection
- Vehicle Control/Safety Systems
- Vehicle Navigation/Information Systems
- Weigh-In-Motion Systems
- Wireless Data Communication

The ITS World Congresses are known to be the largest and the most important within the industry.

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Commercial Partner



Commercial Partnership has been designed to enable companies to communicate and interact with their key audiences through a variety of branding, editorial and keynote opportunities.

COMMERCIAL PARTNER BENEFITS*

Alignment with the world renowned ITS World Congress reinforcing your market leading position and dominance in your sector.

Full integration with the ITS World Congress international marketing and promotional campaign, maximising brand association over a fifteen-month period.

The partnership gives you the possibility to explain the latest ITS stories together with the city of Copenhagen through a large variety of media.

A calendar of opportunities to communicate with the ITS audience and with your specific target audiences in the run up to and during the event.

Delegate interaction through the Conference Programme giving you the opportunity to address the attendees during the event.

The VIP Treatment for your key clients including lounge access, complimentary refreshments.

Over the next 15 months you and your brand would be associated with all promotion & information disseminated to our:

INTERNAL AUDIENCES MEMBERS OF

ERTICO - ITS Europe, ITS America, and ITS Asia-Pacific, Attendees of ITS European Congresses, ITS Montreal World Congress and ITS Melbourne World Congress.

EXTERNAL AUDIENCES

Worldwide professionals in ITS not previously involved in Congresses, Hosts Database (City of Copenhagen), Partners' databases (indirect promotion of the Congress through commercial partners own databases).

The ability to reach the ITS world audience with your branding, editorial, key messages and endorsement would not be possible through any other medium.



Dedicated staff have been retained by ITS Copenhagen to liaise with Commercial Partners on a regular basis in the lead up to the event, providing single-point partner activation support.

*depending on your Partnership level





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Media Partners (from previous ITS Congresses in Europe)

 Connecting the world's urban leaders		





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Commercial Partnerships Benefits

Depending on your Partnership level here are some of the benefits you have the opportunity to engage in as Commercial Partner.
(See details on page 8 & 9)

PROMOTIONAL OPPORTUNITIES

1 ITS World Congress Copenhagen Advertising Campaign
The ITS Copenhagen Advertising Campaign will be extensively promoted through articles online using both ERTICO - ITS Europe and the City of Copenhagen's channels as well as dedicated media between June 2017 and September 2018. Your company logo will be integrated in the 'Commercial Partner strip' in the Congress advertising page, accordingly with each media policy.

2 Promotional Material
ITS World Congress Copenhagen promotional material is used in all marketing communication between June 2017 and September 2018. You will be branded as a Commercial Partner to the congress at all meetings leading up to the congress such as promotional presentations, workshops and open days leading up to the Event.

3 Preliminary Programme
The purpose of the preview is to give delegates a taste of what they can expect to see at the Congress, Programme, Demonstrations and a full list of exhibitors. You will receive a 100 word editorial feature in the 'Commercial Partners' section of the preview. The Preliminary Programme is an ebook available from www.itsworldcongress.com, and a link will be emailed to all preregistered attendees in May 2018.

4 ITS World Congress App
The catalogue is considered to be a valuable industry guide, this will be available as part of the event app and contains the exhibition floorplan, a listing of editorial entries for each exhibitor, congress programme and details demonstrations and all other features. All attendees, visitors and exhibitors to ITS Copenhagen 2018 will have access to this app. You will also be entitled to a 500 word editorial feature in the 'Commercial Partners' section.

WEBSITE OPPORTUNITIES

5 Website Opportunities
The website is the first point of contact for the majority of attendees registering for ITS Copenhagen and contains all the information they need to plan their visit. In 2015 the website received over 113,994 unique visitors, with 455,724 pages views. Your company logo will be built into the website's structure so that it appears in a prominent position on the website's homepage and on all subsequent pages. Your logo will be hyperlinked to your own website. You will also receive a 500 word editorial feature and supporting pictures in the 'Commercial Partners' section of the website.

6 Direct Email / Newsletter
Direct email is used extensively between June 2017 — September 2018 to promote delegate registrations and reach in excess of 20,000 unique recipients. Your company logo will be embedded into the frame of the ITS Copenhagen 2018 HTML template so that it appears in each direct email. Your logo will be hyperlinked to your own website. All preregistered delegates will receive the ITS Copenhagen monthly eNewsletter starting in June 2017. The eNewsletter will feature full colour Event Partner branding with hyperlinks.

7 Bespoke Direct Email
Commercial Partners will be offered the opportunity to send out a bespoke email to an audience of their choosing between June — September 2018. We will create a unique 'Your Company' / ITS Copenhagen 2018 HTML template on your behalf, using your branding and the ITS Copenhagen 2018 brand identity. We will also work with you to identify your key audiences from our extensive database. You just need to choose the topic and provide the copy, choose the timing and the audience and we will do the rest.





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ONSITE OPPORTUNITIES

8 ITS World Congress Copenhagen Arrival

When arriving at the Congress venue, there will be flags outside with your logo welcoming the delegates to the congress.

9 Registration Area and Features

All of the purpose built show features, will prominently feature Commercial Partner branding. These include the Registration Area, the VIP Lounge, Meet Me Hospitality Area and some signage.

10 Exhibition Area

Commercial Partner branding will also feature on the floorplans that are located on the exhibition floor, in high traffic areas. These will contain the Congress Programme, the exhibition floorplan along with a full list of all exhibitors. Commercial partners exhibition stands at ITS Copenhagen 2018 will be highlighted on the floor plans and in the list of exhibitors.

11 Delegate Lanyard

Commercial Partner logos will also be printed on lanyards which delegates will wear around their necks.

12 VIP Lounge

Commercial Partners and their guests will receive exclusive VIP lounge access offering complimentary refreshments. VIP Lounge access passes will be sent directly to your assigned guests on your behalf.

13 Speaking Opportunities

Commercial Partners will be invited to key speaking opportunities. In addition, Commercial Partners will have visibility during Opening, Closing and on the welcome slide in each session room.

14 Networking Opportunities

Networking is central to the event experience. There are a selection of networking opportunities for Commercial Partners that brings the industry together for the perfect chance to continue conversations and debates.

These include: VIP Dinner, Gala Dinner, Sky is the Limit and the Copenhagen 2018 Business Summit. For more details see page 14.



POST EVENT OPPORTUNITIES

15 Working With the host City

The City of Copenhagen would look to work with the Commercial Partners showcasing your technology pre and during the event, but hope these partnerships would form long term solutions with the City and Greater Copenhagen.

16 ERTICO Network

The event report of the Congress will be circulated to all delegates, speakers, and exhibitors post event.

E: copenhagen.partners@mail.ertico.com

Benoit Augarde

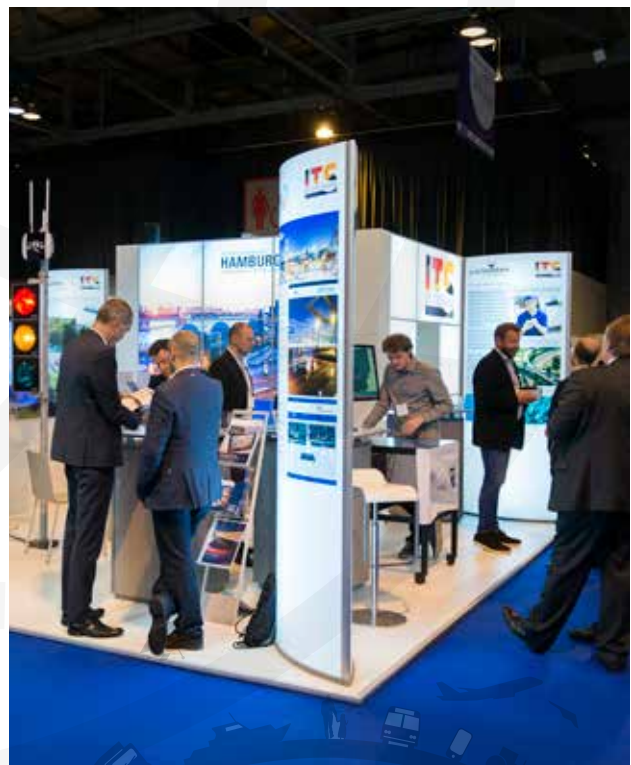
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COMMERCIAL PARTNERSHIP PACKAGES AT A GLANCE

ITS World Congress 2018 has created Platinum, Diamond, Gold and Silver corporate partners packages to allow organisations to pick the right level of engagement for them and their budgets.

The activities listed will benefit from marketing benefits from activation and are cobranded with ITS World Congress.

PARTNER	PLATINUM Price: €125.000	DIAMOND Price: €95.000	GOLD Price: €55.000	SILVER Price: €35.000
Minimum requirements for exhibition stand (stand not included in commercial partnership package)	36 sqm	24 sqm	18 sqm	9 sqm
DIGITAL PROMOTION				
Advertisement Your company logo will be integrated in the 'Commercial Partner strip' in the congress advertising page, accordingly with each media's policy	X	X		
Listing on official website Listing as Partner on the official website www.itsworldcongress.com	X	X	X	X
Countdown on the official website A campaign to begin 12 months prior to the congress with videos, interviews, advertorials etc. on the official website www.itsworldcongress.com	X	X	X	
E-blasts / Newsletters Your logo in the banner at the bottom of the Congress e-blasts set out by the organisers	X	X	X	X
Bespoke Direct email 1 Promotional e-mail to be sent by the Congress secretariat to the participants database	X	X		
ERTICO Network Communication package on ERTICO network www.erticonetwork.com	X	X		
Electronic Programme 100 word company/organisation profile in the preliminary programme (electronic) and the final programme (electronic)	X	X	X	X
Electronic Programme Inner bound advert in the (electronic) programme	Double page	Full page	Full page	1/2 page
Electronic Exhibition guide 100 word company/organisation profile and contact details in the (electronic) exhibition guide	X	X	X	X
Electronic Exhibition guide Inner bound advert in the (electronic) exhibition guide	Double page	Full page	Full page	1/2 page
Electronic Exhibition guide One advertorial in the (electronic) exhibition guide	Double page	Full page	Full page	1/2 page
CONGRESS BRANDING & EXPOSURE				
PRINTED MATERIAL (IN CONGRESS BAGS)				
Printed programme 100 word company/organisation profile in the official programme	X	X	X	X
Printed programme Inner bound advert in the official programme	Double page	Full page	Full page	1/2 page
Exhibition guide 100 word company/organisation profile in the exhibition guide	X	X	X	X
Exhibition guide Inner bound advert in the exhibition guide	Double page	Full page	Full page	1/2 page
Exhibition guide One advertorial in the exhibition guide	Double page	Full page	Full page	1/2 page
Congress bag insert One congress bag insert	X	X	X	
EXHIBITION AREA				
Designated areas at the Exhibition First refuse at reserved partner areas	X	X	X	X
OFFICIAL CONGRESS PROGRAMME				
Partner of the opening ceremony Opening video with statements, footage etc.	X			
Partner of the opening ceremony Promotional banners	X			
Daily videos Statements and footage from the World Congress	X	X		
Partner of the welcome reception Onscreen signage	X	X	X	X
Partner of the closing ceremony Logo on the short film in the closing ceremony	X	X	X	X
Partner of the closing ceremony Promotional banners	X	X	X	X
Plenary session One speaking slot	X			
Executive session One speaking slot	X	X		
Welcome slide Logo on the welcome slide in every session room	X	X	X	X
VIP Lounge (placed at Center Hall in Bella Center) Branding in the VIP lounge	X	X	X	X





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Commercial Partnership Packages

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SIGNAGE				
Bella Center screens (2 exterior & 2 interior) Loop of partner logos on exterior/interior screens (4 screens in total)	X	X		
Bella Center screens (1 interior in registration area) Loop of partner videos (8 slots during the day, full congress week)	X			
Flags at main entrance to Bella Center One separate flag per partner	X	X	X	X
Meet me - Hospitality areas (accessible to all delegates) Branded areas in Bella Center Hall E	X	X	X	X
Logo on the registration area Logo on the registration counter	X			
Human Signage Branded polo shirts for hostess			X	
SOCIAL PROGRAMME & VIP EVENTS				
Partner of VIP dinner Speech during VIP dinner	X			
Partner of VIP dinner Promotional banners/decór	X	X		
Partner of Gala dinner Logos as an integrated part of the decorational setting	X	X	X	X
Partner of Gala dinner Lounge area(s) at the venue	X			
The Sky is the limit - Customised VIP Event per partner Partner of VIP meeting at the Sky Bar where sponsors have a two hour slot	X			
Copenhagen 2018 ITS Business Summit Partner to be invited to a VIP meeting with the Minister of Transport (ITBC) and other high profile personalities within the Nordic Transport Industry	2	1		
DELEGATE ITEMS				
Congress Bags Logo on congress bags	X			
Congress lanyards Logo on congress lanyards	X			
Water bottles Logo on water bottles for speakers (all sessions)		X		
Pens Partner is allowed to bring a specified no. of branded pens to the congress	10000	5000		
Notepads Logo on notepads				X
SAMPLING				
Sampling Sampling at main entrance (1 slot - timing tbd)	X			
Sampling Sampling at the Exhibition Area (1 slot - timing tbd)	X	X		
INVITATIONS & REGISTRATIONS				
VIP Lounge (placed at Center Hall in Bella Center) Access passes to the VIP lounge	6	4	4	2
VIP dinner Invitations to the VIP dinner	4	2	2	1
Gala dinner Invitations to the Gala dinner	6	4	4	2
Free registration Free registration as congress delegate (full event)	6	4	4	2
Free registration Free registration as additional stand personnel (badges including catering) In addition to the ones assigned per m ² booked	6	4	4	2
DEMONSTRATION AREA				
Demonstration area 25% discount on rental of demonstration area. Please note, the demonstration project needs to be approved by the City of Copenhagen	X	X	X	X

*For the latest information visit: www.itsworldcongress.com

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Exhibition Rates and Benefits



EXHIBITION

The Congress gives you exceptional access to the entire ITS community. Over 10,000 attendees from over 100+ countries are represented. Attracting everyone from the most established and recognisable companies from the new players and industry influencers. By exhibiting you position yourself among the latest ITS solutions and most advanced technologies that delegates look for, putting you in the marketplace for the future of mobility.

EXHIBITING RATES

Early Bird Space Only: €370 +VAT per sqm

**EARLY BIRD DEADLINE FOR BOOKING AND DEPOSIT
PAYMENT DEADLINE IS: 9TH JANUARY 2018**

Space Only: €410 +VAT per sqm

Shell Scheme: €725 +VAT per sqm

Shell scheme package includes:

Shell walling, fascia incl. text on one side, carpet,
1 x spot per 3 per sqm, 1 x power socket.

Furniture package:

Literature rack x 1, poseur table x 1, bar stool x 3, waste bin x 1,
lockable cabinet x 1

Co exhibitors: € 775 +VAT each company



**ERTICO members benefit from a 10%
discount on shell and space rates**

EXHIBITING BENEFITS

Each exhibitor will be listed in the Exhibition Guide and have an online entry on the Website and Event App.

Every 9sqm includes: two free exhibitor passes for refreshments and lunches within the exhibition hall providing a great networking opportunity.

i IMPORTANT NOTE

For any information, please contact our team:
copenhagen.exhibition@mail.ertico.com.

Reservations for exhibition space and commercial partnership packages will be handled on a first come, first served basis.

Should all your preferences be unavailable due to previously confirmed exhibitors, you will be notified of remaining stands or commercial partnership items of equivalent value available for your selection.

Allocation of stand and commercial partnership packages and alteration of the floorplan are at the organiser's discretion.

An exhibitor can host a limited number of other companies (two per 9 sqm) on the same stand.

These conditions do not apply to national ITS organisations.

The full terms and conditions (terms of payment, equipment, etc.) applicable to exhibitors and commercial partnership are available at: www.itsworldcongress.com

For any information, please contact our team: copenhagen.exhibition@mail.ertico.com

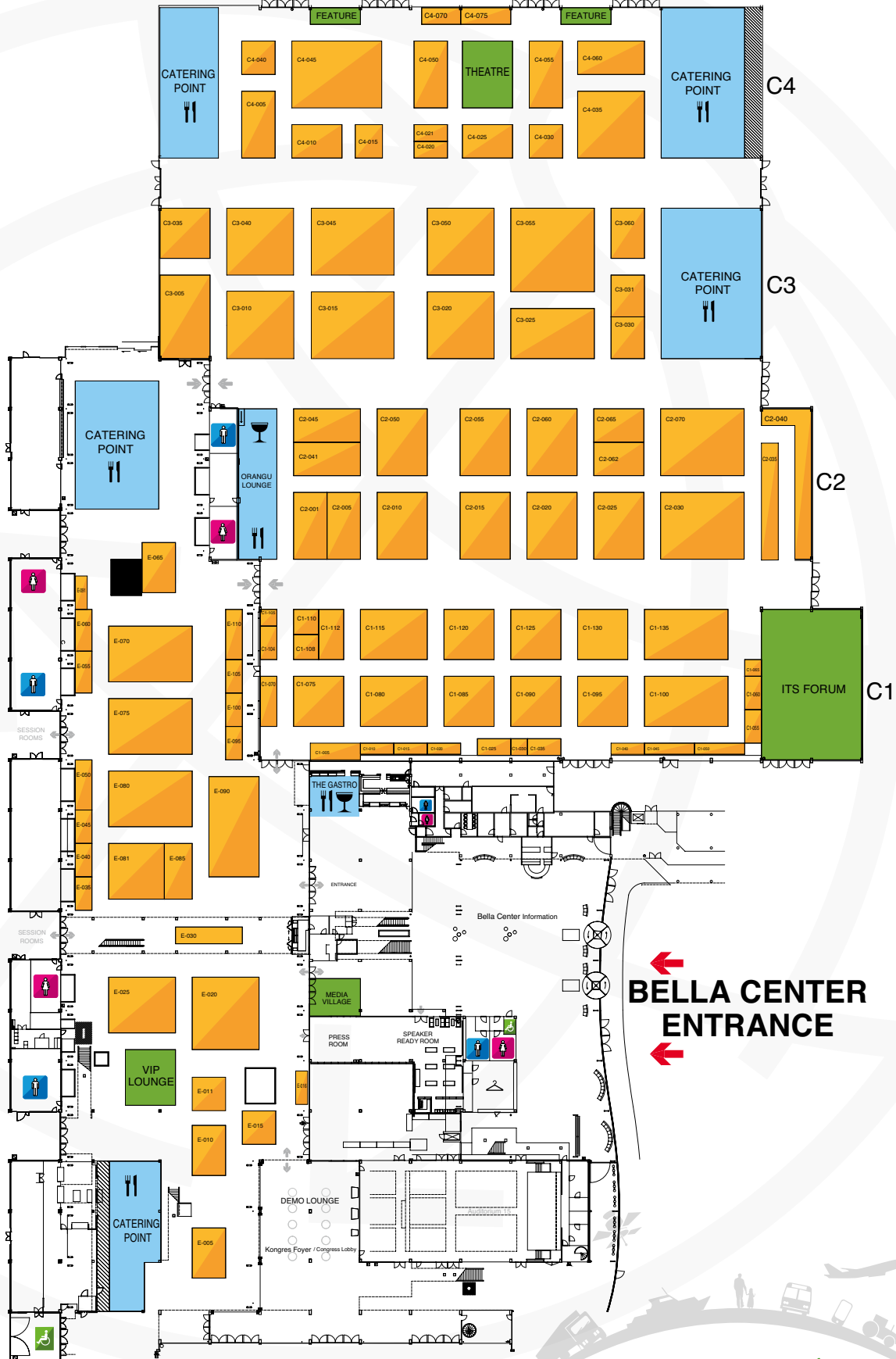




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Floorplan



**BELLA CENTER
ENTRANCE**

*For the latest plan visit: www.itsworldcongress.com

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Congress Programme



PLENARY SESSIONS

All attendees are welcome to join the Plenary Sessions in which major personalities from the world of ITS will present their personal views on key issues.

EXECUTIVE SESSIONS

In these sessions a range of senior experts including high level industry executives, public officials and academics will draw from their experiences to discuss key topical policies, problems and issues. As well as reviewing current challenges and achievements, these sessions provide an exciting opportunity to learn about future ITS initiatives.

SPECIAL INTEREST SESSIONS

Organised at the request of organisations or groups of experts developing and deploying ITS, these interactive, tailor-made meetings create an opportunity to explore in-depth specific topics.

TECHNICAL/SCIENTIFIC SESSIONS

These sessions are composed of presentations by international experts on varying ITS related topics encompassing all technical, scientific, economic, organisational and societal aspects of ITS.

They aim to encourage and enable the exchange of information on deployment ranging from improving the operational use of ITS systems and services on the one hand to research and development in support of new applications on the other.

DISCUSSION SESSIONS

These sessions will begin with speakers making short presentations after which the moderator will facilitate a discussion involving both the speakers and the audience. This format suits contentious subjects with many different opinions to be considered, or an area which is evolving very quickly. The sessions are less structured with more time for interaction between the speakers and the audience. Most of these sessions take place in the exhibition area.

COMMERCIAL PAPER SESSIONS

These are presentations to be near market rather than pre-market, or where authors have specifically requested the specialised Theatre venue in the Exhibition. Commercial Papers describe an activity aimed at generating or improving a specific product, device or idea for the market. Papers will be assembled around similar themes and presented in groups with a moderator.

PROJECT DISSEMINATION SESSIONS

These are Special Interest Session proposals with significant emphasis on presentation of results from one or more important projects.

STAKEHOLDER WORKSHOPS

Because the Congresses attract delegates from around the world, the practice has developed of organising open informal sessions (workshops) at which new or contentious issues can be extensively discussed by anyone with an interest in that topic (stakeholders).

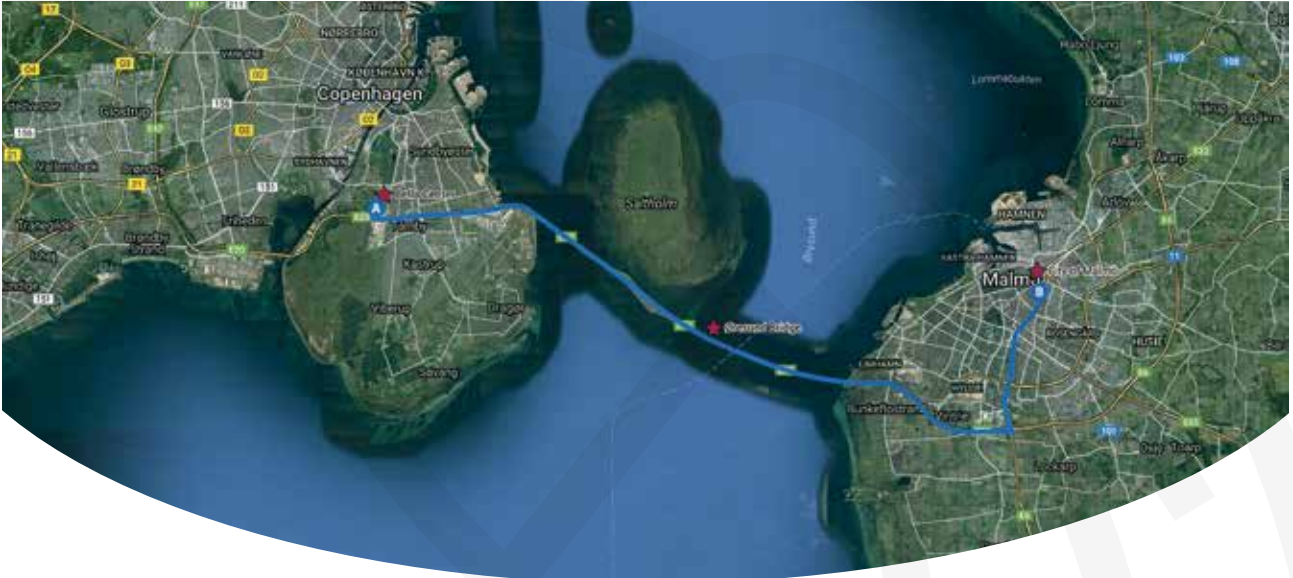




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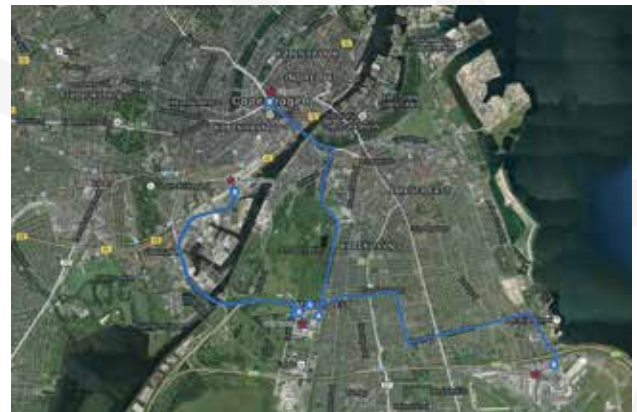
Demonstration Opportunities



DEMONSTRATIONS

Demonstration projects have always been seen as one of the most attractive parts of the ITS World Congress, especially from participant perspectives. They are also perceived as a great opportunity for companies to present their state-of-the-art products and solutions in real-life scenarios - creating a higher impact. The demonstrations give the participants the opportunity to test new products and services and gain a real experience, hence creating a deeper understanding.

*As the old Chinese proverb says:
"if you tell me I will forget - if you show me I will remember".*



Based on this strong belief, the City of Copenhagen eagerly encourages and invites all participants (i.e. industries, public authorities, universities etc.) to introduce their products to be demonstrated in Copenhagen and use the city as a test bed for proofing the concept and demonstrating their products and services in a real life scenario. At the ITS World Congress 2018, Copenhagen will promote the solutions in a more connected, and history telling manner. We will try to determine the demonstration platform with the city-in-use vision and try to create a synergy between the solutions and various themes and overall programme of the ITS World Congress and of course make sure the whole international ITS Community are aware of what we are planning in Copenhagen through the extensive marketing campaign.

For more information visit: www.itsworldcongress.com

All demonstrations are required to take an exhibition stand at the Congress and all Commercial Partners receive a 25% discount on Demonstrations.



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Networking Opportunities



VIP DINNER

The VIP Dinner is one of the highlights of the Congress. It will take place in a glamorous setting, bringing together a wide variety of VIPs and influencers including executive board members, main commercial partners, high level speakers and representatives from different authorities and industry.

GALA DINNER

The ITS Copenhagen 2018 Gala Dinner will be held on Thursday 20 September. The venue will offer participants one of the city's most spectacular settings for a magical evening combining networking, entertainment and fine cuisine.

THE SKY IS THE LIMIT

"The Sky is the Limit" provides a unique opportunity for our Platinum Partners to customize a VIP Event at the Sky Bar at the Bella Sky Hotel with your key clients.

This exclusive cocktail, wine bar and lounge is situated on the 23rd floor and has a great panoramic view of the Copenhagen skyline, Amager Common, Øresund Bridge and Sweden. Each Platinum Partner will get a two-hour slot on either Tuesday, Wednesday or Thursday of the congress days (September 18 – 20, 2018).

Platinum Partners are given priority on a first come first serve, based on the date of the Partner's signing of the Partnership Agreement.

COPENHAGEN 2018 ITS BUSINESS SUMMIT

The Platinum Partners will be invited to a VIP meeting with key individuals within the Nordic transport industry held at the Sky Bar at the Bella Sky Hotel.

This meeting will be hosted by the City of Copenhagen and ERTICO — ITS Europe, and strive to also have representation from the Danish Ministry of Transport.





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Organisers



ERTICO – ITS Europe

ERTICO – ITS Europe is a multi-sector, public/private partnership pursuing the development and deployment of Intelligent Transport Systems and Services (ITS). With more than 120 shareholders, ERTICO connects public authorities, industry players, infrastructure operators, users, national ITS associations and other organisations to shape intelligent mobility for Europe together.

The ERTICO work programme focuses on initiatives to improve road safety, security and network efficiency whilst taking into account measures to reduce environmental impact.

Our vision is of a future transport system working towards zero accidents, zero delays and fully informed people, where services are affordable and seamless, the environment is protected, privacy is respected and security is provided.

ERTICO – ITS Europe, ITS America and ITS Japan are the initiators and organisers of the ITS World Congresses since 1994. In Europe, the World Congresses are organised by ERTICO-ITS Europe with its Partners in close cooperation with the European Commission, the local Host, ITS America and ITS Asia Pacific.



CITY OF COPENHAGEN

HOST

Copenhagen is among the top 5 fastest growing big city destinations in Europe, and is a growth engine for Denmark.

The City of Copenhagen is engaged in regional and international relations. To expand the visibility of the solutions that are employed, tested and demonstrated in Copenhagen we work to promote the city as an international showcase for smart green solutions.

We do this by establishing showcase platforms, membership of international city networks and other means that showcase the solutions to a wider global audience.

On the regional level, Copenhagen cooperates closely with the neighbouring regions in order to create an attractive business region.





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If you have any questions about becoming a Commercial Partner, Exhibitor or participate in the Programme or Demonstrations, get in touch using the details below:

COMMERCIAL PARTNER & EXHIBITION

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COMMERCIAL PARTNER & DEMO

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Host congress secretariat

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